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**FEASIBILITY STUDY ON ESTABLISHING THE
INTERNATIONAL CENTRE FOR SOCIAL WELFARE AND
SOCIAL POLICY**

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INTRODUCTION

The feasibility study is a planned activity, caused and shaped by social motives reflecting through the specific features of the constant process (from one system of values into another system of values). The accompanying experience imposes a need of efficient implementation and proper practice of social work in resolving of all transitional effects. This implies knowledge in action or the ability to use knowledge, personal capacity and resources. The objective is defined by initiating the process of changes as the ability of a social worker for permanent upgrading of the professional role, authenticity, dignity and based on the values and skills of the social work.

It is considered that education does not end by acquiring the diploma and therefore every accredited school of social work offers courses and specialization studies. This starting point is also a civilization heritage the main message of which is the inherent worth of every human being. In identifying the actions to be undertaken, the emphasis is on interconnectedness of all areas of economic and social policies, the role of the state and its social function in society development (at both national and global level). Specialized action programs investing in human resources (social work profession) bring lasting benefit to social community and develop global partnerships. This is one of the millennium goals to serve as the basis for XXI century relations. System solutions of social work and social policy cannot be the product of rigid and unrealistic goals accompanied by a series of undifferentiated interactions, but a direct

link to global motivational system, through the development phenomenon in the field of planning.

How to elevate this idea?

Operationalization of the integral development concept as a multidimensional phenomenon will also result in motivated subjects to create the social policy and responsible activity carriers to implement the action.

The establishment of an international center for social work and social policy as a strategic goal for the Euro region is an Institute of the operative character. It is focused on creating the conditions for international connections (application of international standards, recommendations, access to European funds, joint project activities, international conferences, congresses, symposia of international character).

Specifics of the transitional period - the status of the social workers' profession through the social processes

Pragmatism and pluralism in the social work profession can not be a mere contemplation of theory and practice. Preference of the latent contents that are the most frequent and expressed phenomenon in the period of constant transition of general social changes commonly occur in the form of "symbols". Their transformation is accompanied by dichotomy: according to the laws of censorship and paternalism, this is an obstacle to efficient and radical social work.

The level of a successful prediction also depends on the applied methodology.

In this way we've got a possibility of undertaking various preventive activities, particularly in the areas of behavioral disorders of children and adolescents, community disorganization, or abuse and neglect of the children.

Specific welfare and civil society problems are reflected in the decline of the standards of living, demographic problems, large number of displaced persons and refugees, collapse of the system of values, loss of social security; thus the level of cohesion and appropriate civilization achievements in the European region are very disturbed.

These immanent specificities of a society are constantly facing the challenge of the social work and searching for the innovative approach-application through action research, case studies and alternative methods of social work.

Etiology of stereotypical imprinting of the past (wars and crises) is a reflection of the slow process of perceiving stability in the region.

The essential transformation is also associated with climate of global policy.

The improvisation and political orchestration of social work collapse the social welfare system, which further aggravates the functioning of vital institutions of social welfare. The sense of humanity and visionary is getting lost. The society is governed by authoritarian character. This syndrome stimulates the "brain drain" from the country, and every innovative activism is exposed to the idea "Head raised saber cuts".

The holistic focus of the social work is universal, but the priorities of its practice may vary depending on the country and time, depending on the cultural, historical and socio-economic conditions. The tendency is legislation approach, relevant to the social care, in accordance with the laws of Balkan and European countries, the exchange of experiences (examples of good practice) in the development the social welfare system, international education of social workers, management in the social work, standardization and unification of legal and professional regulations, the formation of the expert groups (quantitative and qualitative) and strategic partnerships, strong international social care network.

An integral model in social welfare refers to the requirements of the educational institutions in order to realize a different educational

experience of a social worker. This can be accomplished through cultural diversity and curriculum. The dynamics of this particular objective is followed by creative activities such as organizing summer schools of social work, study tours, study research and analysis of results, personnel exchange and professional cooperation between the countries.

The empirical evidence lies in the belief under the pressure of arguments- innovative ideas of social work, rationally and empirically established in the Euro region. Knowledge or knowing? "Knowledge without borders" is a basic framework for a systematic educational process.

Well-defined micro and macro social network is the nucleus of a common database, continuous research work, practical application with a selection of personnel, publication of scientific achievements.

The other dimension follows the format of organized society through the cultivation of traditional and new types of activities with the characteristics of specific cultures and subcultures (by encouraging old and new social activities and social work – by organizing Folk creativity fairs, rural cooperatives, etc.). Such interaction and orientation to people create the intensity of developing social and economic policy, promotes the prosperity of social processes in accordance with the regulations and the principles of social work as the backbone for the stability of Euro region. The polarization of society is being decreased through the finalization of cultural and social dialogue what reduces the suffering of people (the conflict in the region has been replaced by the creative initiative and multilateral cooperation).

The social work exorcism is changing demographics of rural areas of the region - the margins of the "forgotten" are being deleted.

Through the prism of the Institute - International Centre of Social Work and Social Policy it may be expected: development, being capable for the challenge and improving the autonomy and dignity of the profession of social work (activities, responsibilities and professional competence of social worker, professional and efficient institutional connection (the faster flow of knowledge, ideas and human resources,

licensing and standardization of work), faster solving social problems and selection of priorities; the development of scientific knowledge and practice promotion in the field of social work (new, more substantial and more adequate definition of the social work and closer definition of other categories and terms in the profession of social work and social policy).

CONCLUSION

The abolishing of an obstacle to a democratic society and autonomy of the social work can be done through a strong holistic approach of the management mechanism of the Institute - International Centre for Social Work and Social Policy as a strategic goal for the Euro region. It enables the social workers to meet in the arena of knowledge. It's a charismatic gentleman who offers the power of creative society in the reforming of social policy and redefining the role of social workers on the world stage.

The essential reality of contemporary social work is the conception of social workers through the attributes like: change agent, manager, broker, mediator, representative, fortifier, catalyst, lobbyist, informer ...

Thus stylized scientific research and educational form of the Institute - of international character can reach the level of European standards and faster integration into the EU of those countries which are not already in the EU.

SUMMARY

Establishment of an international center for social work as a strategic goal for the EU region puts the needs of people (civil society, the direct carriers of social work activities, experts, governmental and profitable sector) at the center of development and international cooperation between both developed countries and countries in transition. Through an integrated database (joint research, publications, lectures and practical experiences, multiculturalism, study tours, educational system, program accreditation, education, etc.) it relativizes the conflicting

development goals, minimizes the uncertainty in terms of development goals planning, maximizes the social benefit, sets tasks and priorities of the strategic plans (from national to global), envisages measures and activities based on scientific expertise and elaborates. Concreteness and the principle of active participation follow the concept: “Are we on the right track?” The arena of social knowledge creates the conditions for a new definition of social work and the authenticity of the profession.

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